



# Insites



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SCHAUMBURG CORPORATE CENTER • 1475 WOODFIELD ROAD • SUITE 100 • SCHAUMBURG, ILLINOIS • 847-605-8550

## UPCOMING EVENTS

Ice Cream Social – August 4th, 12:30 – 2 p.m., in the Atrium.

Education Fair – August 5th, 11 a.m. – 2 p.m., in the Atrium.

Fire Warden Luncheon – August 26th, noon, in the Conference Center.

'End of Summer' Event Celebrates Schaumburg Corporate Center's 30th Anniversary – September 9th, 11:30 a.m. – 2 p.m., west side parking lot.

## TENANTS RECENTLY RENEWED/EXPANDED

Mitsubishi – 1515, Suite 365.

## TENANTS LEARN WAYS TO "LIVE HAPPIER, LIVE HEALTHIER"

Tenants discovered ways to "live happier, live healthier" during a July 7th Health Fair in the Atrium. Guests were able to sample products and learn about health services from more than 40 participating vendors. The event also featured free chair massages, injury screenings, on-site cholesterol testing, yoga demonstrations, raffle prizes and more.



## TENANT SPOTLIGHT:

# EFFECTIVE DATA DEVELOPS EDI SOLUTIONS THAT ENHANCE CLIENT PROFITABILITY

Effective Data, a pioneer in the field of data integration consulting, works with businesses of all sizes to develop electronic data interchange (EDI) solutions that reduce costs, enhance efficiencies and improve competitiveness in today's global economy.

Companies around the world have embraced EDI – the electronic exchange of business documents – as a way to streamline sales and purchasing operations, explains Art Sanders, Effective Data's Director of Consulting.

"EDI as we know it today was developed in the 1980s to improve the way companies exchange goods and services," Sanders says. "It is an efficient, cost-effective way to send documents – invoices, orders, confirmations, shipping manifests and more – from one company to another."

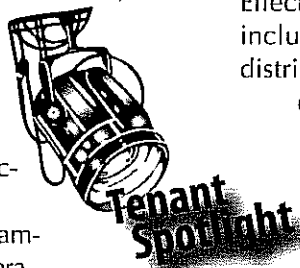
Benefits of EDI include expedited delivery, decreased lead times, and the virtual elimination of processing errors that may occur when information is re-keyed into computer systems on each end of a transaction. Information sent via EDI is "translated" into a standard format, enabling efficient communication between buyers and sellers who often use different programs and computer platforms.

Retailers, in particular, use EDI as a way to implement quick response strategies for managing inventory. As a result, a growing number of suppliers are converting to EDI systems in order to continue doing business with these larger companies.

"Effective EDI implementation allows businesses to exchange data more effectively, resulting

in improved customer relationships, increased profitability and long-term business success," Sanders adds.

Effective Data's national client roster includes companies in healthcare, finance, distribution, manufacturing, pharmaceuticals, logistics and more. From closely held businesses to Fortune 500 companies, the firm has developed and implemented EDI solutions for organizations of all sizes.



## Effective Data

Effective Data does *not* create EDI software. Rather, it develops and implements technically robust, effective EDI solutions that serve clients' best interests. The firm also manages EDI systems for customers who prefer to out-source operations.

"We are a vendor-neutral company," says Jeff Goffinet, Director of Sales. "Our specialists work with customers to identify key business objectives and find solutions for each client's specific requirements."

Effective Data's network of roughly 5,000 consultants have, on average, more than 10 years of experience implementing EDI solutions on a variety of platforms.

CEO Tim Wightman founded Effective Data (1515, Suite 770) in 1991. The firm established its headquarters at Schaumburg Corporate Center in the early 1990s and,

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## SCHAUMBURG CORPORATE CENTER STAFF

Schaumburg Corporate Center staff members are here to serve you. Please contact our management office at 847-605-8550.

**David Adams,**  
Property Manager

**Candy Keiser,**  
Leasing Director

**Debbie Lewicki,**  
Assistant Property Manager

**Patty Brannon,**  
Administrative Assistant

**Heidi Billman,**  
Receptionist

**Brian Sanford,**  
Chief Engineer

**Chris Cichowicz,**  
Assistant Chief Engineer

**Freddy Garcia,**  
ABM Cleaning Day Supervisor

**Mike Beck,**  
Security Account Manager

**Don Carollo,**  
Asst. Security Account Manager

**Suzanne Jacobs,**  
Fitness Center Program Manager

**Michael Basic,**  
Property Director

**Bruce Pearson,**  
Regional Director

## RICH HARPER BRINGS ELECTRONICS BACKGROUND TO ENGINEERING TEAM

Rich Harper has been a member of Schaumburg Corporate Center's engineering team for the past four years, but he still considers himself "the new guy."

"Experience is what counts in this profession, and I'm the low man on the totem pole," he says matter-of-factly. "I see that as a positive. It's a great opportunity to learn from the others and gain valuable experience."

Harper, who was "always fiddling around with electronic gadgets as a kid," graduated with a degree in Electronics from ITT. He puts his training to excellent use by helping to maintain the state-of-the-art technology systems that keep the building functioning.

"From a technology standpoint, Schaumburg Corporate Center features leading edge equipment that is more efficient than probably 90% of all commercial properties," Harper explains. "Manulife has invested in the newest electron-

ics and computer systems to keep the building running. It's exciting to learn about these new systems and play a role in their ongoing performance."

After graduation, Harper spent three years as an engineer at the School of the Art Institute of Chicago before being hired by Manulife Financial. He enjoys getting to know tenants on a personal level, but admits that working "behind the scenes" is how he serves them best.

"We know we're doing our jobs when we don't hear from tenants, but we are here whenever they need us," he says.

Harper has been married for three years. Outside of work, he enjoys boating, fishing and spending time with family.



Rich Harper

### EFFECTIVE DATA ENHANCES CLIENT PROFITABILITY ...continued from front page

with satellite offices throughout the U.S., is positioned to provide EDI and data integration services nationwide.

"The complex's location, facilities and amenities were the reasons we came to

Schaumburg Corporate Center, and they are key reasons why we continue to call this building home," says Jennifer O'Neil, Director of Human Resources and Administration.

## HEALTH EDUCATION SEMINAR FOCUSES ON STRESS MANAGEMENT

Forty-three percent of American adults suffer adverse health effects from stress, and a quarter of all medications prescribed by doctors are for stress-related health issues, Fitness Center Program Manager Suzanne Jacobs told tenants during a May health education seminar.

Suzanne's presentation, which included a complimentary lunch provided by Manulife Financial, focused on effective steps for managing stress. She urged attendees to identify the "stressors" in their lives, then determine appropriate actions to address them. "We can't reduce our stress until we are ready to and until we want to," she explained.

Suzanne explained that exercise is the most effective way to relieve stress because it reduces muscle tension and rids the body of stress hormones. Other effective approaches include quick relaxation techniques, such as deep breathing and visualization, eating a sensible diet, and getting plenty of sleep.

For more information on ways to relieve stress, contact Schaumburg Corporate Fitness Center at 847-517-7251.



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